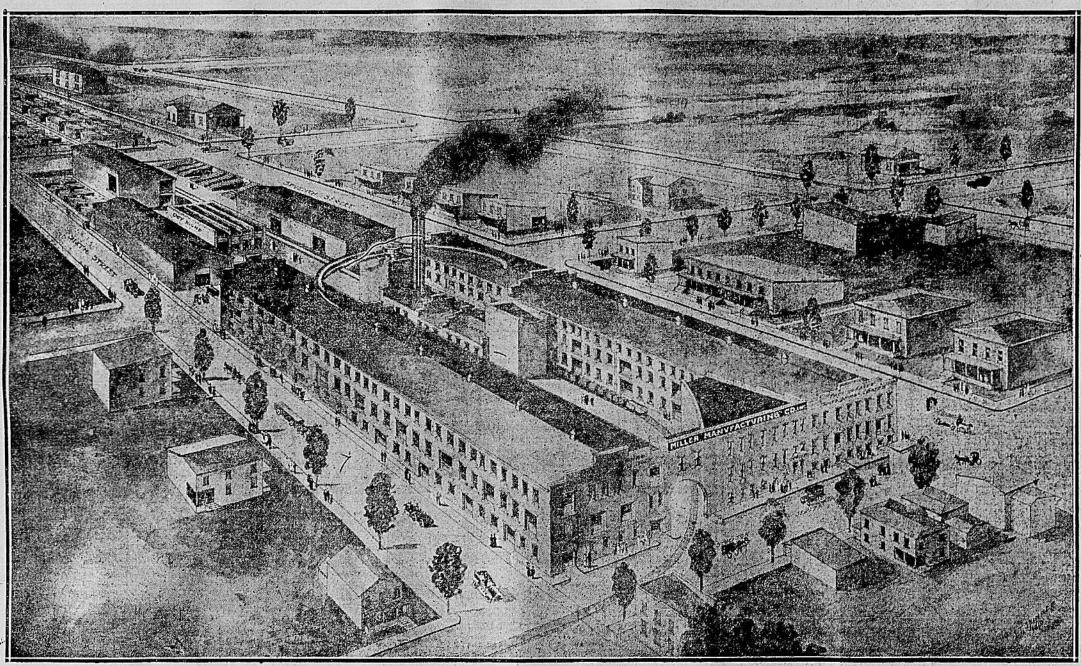
Willer Wanufacturing Co., Inc.

Located on Two Railroads---Biggest in the South of Its Kind Woodworking Department Plant SEVEN IN ONE!



Take Hull Street Car at 7th and Main, or 7th and Broad, Every Five Minutes, to Miller Mfg. Co., South Richmond.

ECONOMICALLY ADMINISTERED UNDER ONE MANAGEMENT

Twentieth Century Methods for Reduction of Cost and Selling Prices.

Read What Each Department Makes—Every Lumber and Mill Line is Represented—and Then Some.

Department No. 1

Department No. 2

Manufactures Frames, Porch Manufactures Open and Glazed Columns, Balusters, Cornices Sash, Doors, Blinds. and all kinds of outside work.

Department No. 3

Manufactures Fine Interior Trimmings of all kinds, both hard and soft wood, including Newels, Stairways, Wainscoting, Office and Bank Fixtures; special designs of handsome wood work for your home or office.

Department No. 4

Manufactures Flooring, Ceiling, Weather Boarding, Moulding, and all kinds of Dressed Lumber. This department is equipped to do milling-in-transit work for the trade.

Department No. 5

Manufactures Packing Boxes, Cases and Crates, Pail Covers, Nail Kegs and Barrel Heading. Department No. 6

Operates a Band Saw Mill, and along with it four dry kilns capable of drying 60,000 feet of lumber a day for the use of all the other departments.

Department No. 7

Is a complete Lumber Yard, where can be had every kind of Lumber wanted by the builders of the country.

Successfully Compete

FIRST. All of these departments are located at one place and managed from one office. It follows that the ratio of overof our competitors.

SECOND. We operate a number of mills in this section of Virginia, making lumber from our own lumber holdings.

THIRD. Forty per cent. of the lumber used in this great departmental wood working establishment grows in our own forest.

head expenses to sales is less than that FOURTH. The executive staff and all the assistants are, comparatively speaking, young folks. They started this business with twentieth century methods, and have had none of the ancient ways to unlearn. There are only a few gray hairs in our office, and they were honorably and prematurely acquired in preparing to serve you.

There are no middle men's profits. The benefit goes directly to you.

FIFTH. Our plant runs all day every day. We have, therefore, trained and are able business in itself, controlled by its own to hold a large number of skilled workers, who understand our way of doing things, and that way is to your gain as well as

ours when you trade with us.
SIXTH. We do business on a large scale carry a large stock of raw materials and finished goods. We are, therefore, in position to and do fill orders, big and little, promptly, whether they be for regular stock or special work. business in itself, controlled by its own department head, and the whole complete plan of many units is directed by experienced executive officers, who give to the business their whole time and the benefit of years' experience. We make a specialty of the wholesale trade, and solicit the business of the merchants throughout the country. Can ship all

stock sizes promptly and on short notice; can make up anything special the trade may require.

DELIVERIES .- The volume of business done at this establishment makes prompt shipment a necessary feature, for one order has to get out of the way of yours that's coming in. If you want one piece or a carload, to-day or to-morrow, tell us about it and we can do it.

You Have Only to Tell Us What You Want. If It's Made of Wood, We Can Make It. The Price Will be Right. The Treatment Fair.

MANUFACTURING

SOUTH RICHMOND, VIRGINIA

Madison 1540—Private Branch Exchange Connecting All Departments